

MANUEL ALEJANDRO POLANCO LARREAL

LEGAL & POLITICAL STRATEGIST | NONPROFIT LEADER | COMMUNITY ADVOCATE

Los Angeles, California. | abg.manuelpolanco@gmail.com mp@indigogroups.org | +1 (321) 324-6857

Guided by the philosophy “Repensando el Futuro” (“Rethinking the Future”), I focus on bridging opportunity and need, particularly for the Hispanic community and emerging youth leaders. My experience spans founding Panas Sin Límites in Venezuela during a humanitarian crisis, launching Grupo Indigo in Latin America, and establishing Indigo Group in the United States (beginning operations in 2025). As a political advisor, university professor, and multiple-award recipient, I have participated in numerous international conferences with organizations such as the Organization of American States (OAS) and the Summit of the Americas, where instruments like the Los Angeles Declaration on Migration and Protection for the protection of vulnerable populations were crafted. Through Amor Marketing, where I serve as CEO and CoFounder, I create pathways for youth and minorities in California, collaborating with the Beverly Hills Chamber of Commerce and VICA. My goal is to be a role model, empower Latino communities, advance democratic values, and open new spaces for inclusive growth and positive impact.

EDUCATION

Bachelor of Law

Universidad del Zulia – Maracaibo, Venezuela

-GPA: 3.72. - Ranked in the Top 10% of the class.

- Extracurricular Activities: - Model United Nations. - Head of Delegation. - Honor Roll 2012 and 2013.

Bachelor of Political and Administrative Science (Specialization in Political Science)

Universidad Rafael Urdaneta – Maracaibo, Venezuela

- Jesús Enrique Lossada Scholarship Recipient
- Honor Roll: 2012, 2013, and 2014
- Founder of Club EcoURU – Promoted recycling initiatives
- Thesis: *The Influence of Twitter on the Political Behavior of the Maracaibo Municipality*

2016

2015

CERTIFICATIONS

- **Teaching for University Education** – Universidad Dr. Rafael Bellosó Chacín
- **Diploma in Social Inclusion and Access to Rights** – Organization of American States
- **Diploma in Electoral Campaign Management** – Tepuy Foundation and Universidad del Zulia
- **Diversity and Inclusion Series** – IREX – YLAI (2022).
- **Identifying Opportunities in a Dynamic Market (YLAI Crisis Response Module)** – IREX – YLAI (2022).

English Courses:

- *Centro Venezolano Americano Del Zulia (CEVAZ) – 21 Level, Maracaibo, Venezuela (2012-2014)*
- *Valencia College – Valencia IEP Level 8 High Advanced, Orlando, Florida (2022-2023)*
- *Santa Monica College – Advanced Level, Santa Monica, California (2023)*

PROFESSIONAL EXPERIENCE

President | Indigo Group – Beverly Hills, CA

Feb 2024 - Present

- Created and led programs to improve education, leadership, and job opportunities for Hispanic and underserved communities.
- Collaborated with local, state, and Los Angeles County authorities, nonprofits, and businesses to advance Hispanic leadership and empower vulnerable groups.
- Launched the CRECER program, providing English-language support in partnership with state organizations.

CEO and CoFounder | Amor Marketing – Beverly Hills, CA

March 2024 - Present

- Established four specialized departments to encourage entrepreneurship and support small and medium-sized businesses owned by Hispanics and other minorities.
- Joined the Beverly Hills Chamber of Commerce and VICA, serving as an ambassador and member of the strategy committee.
- Developed marketing, branding, and business development services to foster economic growth and strengthen diverse communities.

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PROFESSIONAL EXPERIENCE

Personal Injury Professional Manager, BD&J, PC – Beverly Hills, CA **May 2023 - March 2024**

- Oversaw evaluation and coordination of medical treatments for personal injury cases.
- Integrated medical considerations into legal frameworks to optimize case outcomes.
- Achieved departmental goals through strategic planning and leadership.

Advisory Board Member - Fundación Panas Sin Límites – Maracaibo, Venezuela **Jan 2022 - Present**

- Expanded organizational reach by launching new programs and services.
- Provided mentorship and professional development opportunities.
- Helped two vice presidents secure positions in U.S. government programs (Community Solutions and U.S. Institutes for Student Leaders).

President - Grupo Indigo – Maracaibo, Venezuela **Jul 2020 - May 2023**

- Developed projects focused on women, youth, indigenous communities, the environment, and migrants.
- Advanced sustainable development goals by advising government entities, nonprofits, and NGOs.

Advisor - Zulia State Public Library María Calcaño – Maracaibo, Venezuela **Feb 2022 - March 2023**

- Formulated strategic plans and initiatives to enhance community engagement.
- Provided expertise in project management, budgeting, and deliverables.
- Conducted research to identify and integrate best practices in education and training.

Advisor - PRO Argentina – Buenos Aires, Argentina **Jan 2021 - Jan 2022**

- Advised Councilwoman Mercedes Mestre (Corrientes, Argentina).
- Delivered training courses on democracy and electoral campaign strategy to 100+ young leaders.

Professor - Universidad Dr. Rafael Bellosó Chacín – Maracaibo, Venezuela **Jan 2018 - Dec 2019**

- Taught journalism, international politics, ethics, media legislation, and contemporary political ideas.
- Instructed ethics in graphic design courses.

President - Panas Sin Límites Foundation – Maracaibo, Venezuela **Feb 2017 - Jan 2022**

- Established the foundation during a humanitarian crisis, conducting food, health, and community campaigns reaching hundreds of beneficiaries.
- Opened headquarters in the region's largest public library.
- Recruited and managed over 100 volunteers.

Training Instructor - Municipal Council of Maracaibo – Maracaibo, Venezuela **Sep 2016 - Nov 2017**

- Organized and led workshops, town halls, and public meetings.
- Drafted municipal law proposals.

Institute Teacher - E.P. Rubén Gonzalo Suárez Valera – Maracaibo, Venezuela **Sep 2016 - Jul 2017**

- Taught Model United Nations, public speaking, leadership, and negotiation to middle and high school students.

Intern - Alcaldía de Maracaibo – Maracaibo, Venezuela **Sep 2016 - Jul 2017**

- Supported municipal operations under the first female mayor of Maracaibo.

CONGRESSES, WORKSHOPS & CONFERENCES

- **Delegate of the IV Annual Summit on Youth and Democracy in the Americas.** OAS – Washington, D.C., United States Senate and OAS Headquarters (2022).
- **Delegate at the Summit of the Americas.** Representing Venezuelan civil society and youth – Young Americas Business Trust, OAS – Los Angeles, CA, USA (June 2022).

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CONGRESSES, WORKSHOPS & CONFERENCES

- **Measurement and Performance Management** in Public and Non-Profit Organizations – Caracas, Venezuela (2022).
- **Plan País Venezuela** – Led by Juan Guaidó and the Asamblea Nacional de Venezuela (2019).
- **Training Program for Young Citizens for a Quality Democracy** – Maracaibo, Venezuela (2019).
- **Youth Seminar and Destiny of the Nation Level II** – Maracaibo, Venezuela (2019).
- **Coordinated international congresses in Latin America (2015).**
- **Latin American Congress of Political Science and International Studies** – Margarita, Venezuela (2014).
- **International Conference of the Americas** – Punta Cana, Dominican Republic (2012).
- Participated in over 20 Model United Nations conferences during university.
- Engaged in multiple political conferences and citizen assemblies.

Additional Speaking Topics & Engagements

- **Conferencia Exclusiva: “¿Existen Elecciones Libres en Venezuela?”** - Club de la Libertad, Vente Venezuela (Argentina – Corrientes).
- Updates on **Jóvenes por Venezuela**, **CADEF**, and activities in the **Asamblea Nacional**.
- **Conflict Analysis: Russia-Ukraine** – EDUCA.
- **Geopolitical Situation: Russia-Ukraine** – FENEDE.
- **Speaker in the United States agenda of Latin Dream Program** with the Consulado de México (New York, New Jersey, Miami) and American & Mexican companies.

Official Document Participation

- **Participant and Contributor – *Participation of Social Actors in the Activities of the Summits of the Americas Process (OEA/Ser.E, ASCA/doc.48/24, 30 April 2024***

PREPTALKS 2024 – OAS, X Summit Of America

- **Dialogue among civil society and social actors towards the X Summit of the Americas (April 2024)**

HONORS AND RECOGNITIONS

- **Presidencia de Colombia** – Recognized as a Young Leader of the Americas during the Summit of the Americas (Los Angeles, CA, 2022). Awarded by former President Iván Duque at the Young Americas Business Trust – OAS.
- **Organization of American States (OAS)** – Scholarship recipient for the Leadership and Social Inclusion program (2021–2022).
- **Board of Directors of Un Nuevo Tiempo Zulia** – Awarded the Jhonny Cabrera Order for outstanding performance, perseverance, and dedication in promoting democracy in Venezuela (March 2021).
- **Universidad del Zulia, ONG Gritemos con Brio, Todos por la Educación, FENEDE, FCU** – Recognition on Zulianity Day for social and community leadership through *Panas Sin Límites* (January 2021).
- **IREX** – Fellowship recipient of *The Young Leaders of the Americas Initiative (YLA) Fellowship Program* (U.S. Department of State, 2020).
- **Universidad del Zulia – REDIELUZ** – Recognition for best research work in social and human sciences (2019).
- **Municipal Council of Maracaibo** – Recognition for outstanding youth leadership in social, political, and educational fields (2015).
- **Honor Roll** – *Universidad Rafael Urdaneta* (2012, 2013, 2015); *Universidad del Zulia* (2012, 2014, 2015).

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ARTICLES & PUBLICATIONS

- “Inter-American Treaty of Reciprocal Assistance as a Mechanism for Solving the Venezuelan Crisis” – REDILUEZ Congress Magazine (2020)
- “Political Ethics: Does It Exist?” – *Club de la Libertad* (August 2021)

PRESS, MEDIA & SOCIAL MEDIA

Foundations

- **Fundación Panas Sin Límites:**
- [Adelanteinforme.net](#)
- [La Verdad](#)
- [Diario Versión Final](#)
- [Noticia Al Minuto \(1\)](#)
- [Noticia Al Minuto \(2\)](#)
- [Foco Informativo](#)
- [Facebook Post](#)
- [Entretormentas.com](#)

- **Grupo Indigo**
- [El Vigilante Web](#)

Personal: Modelaje con causa / Model with Cause

- “Un zuliano representará a Venezuela en el Mister Universo” [Diario Versión Final](#)
- Definir masculinidad el día de hoy [TikTok](#)
- “Soy Manuel Polanco represento al hombre venezolano (hombre con propósito)” [Instagram Reel](#)

Social Media & Websites

- [Linkedin](#)
- [Instagram](#)
- [Personal Website](#)
- [Amor Marketing](#)
- [Indigo Group](#)

Politics, Social, and Humanitarian Causes

- [CNN en Español – Cumbre de las Américas](#)
- [Argentina–Venezuela Analysis](#)
- [YouTube Conference](#)

LANGUAGES

- **Spanish:** Native or Bilingual. **English:** Full Professional. **Wayunaiki:** Limited Working.
- **Italian:** Limited Working. **French:** Elementary.

EXTRACURRICULAR ACTIVITIES

- **Modelo con causa | Model and Actor (Mister Universe Venezuela 2024–Present)** Dedicated to Latin empowerment, Sports and fitness enthusiast.
- **Member of Frente Amplio Venezuela Libre (2023–2025)** Oversaw activities in Los Angeles.
- **Member and Advisor, Propuesta República PRO (2021–2023)**
- **Member of the Strategy Committee of Un Nuevo Tiempo (2017–2020)**
- **Member of La Mesa de la Unidad Democrática (2012–2024)**
- **Head of URUMUN (Model UN at Universidad Rafael Urdaneta) (2012–2017)**

REFERENCES

- **Dalton Price – PhD Candidate, Oxford; Anthropologist, Cornell** +1 (386) 341-9313 | dalton.price@anthro.ox.ac.uk
- **Juan Pablo Guanipa – Attorney, Former Deputy, Vice President of the Asamblea Nacional** +58 (412) 6444416 | juanpguanipa@gmail.com
- **Andrea Navarro – Vice President, Fundación Panas Sin Límites; Engineer** +58 (414) 6602418 | andreacnavarrrom@gmail.com
- **Luis Nino – Internationalist, Former Diplomat, President YABT (Young Americas Business Trust)** +1 (202) 403-4903 | luis.nino@yabt.net